



SoundBoard 2020 Insertion Order

ADVERTISER

Company Name: _____

Contact: _____

Address: _____ City/State/Zip: _____

Phone: _____ Email: _____

Website Landing Page: _____

Ad to appear in bimonthly issue (circle one):

(Check all that apply)

- February: (artwork due: 2/3/20)
- April: (artwork due: 4/2/20)
- June: (artwork due: 6/4/20)
- September: (artwork due: 9/7/20)
- October: (artwork due: 10/5/20)
- November: (artwork due: 11/9/20)



Questions?

Call: 734.522.7200

Email: advertising@ihsinfo.org

Ad Size

- Leading Banner 1: \$700 (1 available per edition, 610 x 90 pixels)
- Leading Banner 2: \$600 (1 available per edition, 610 x 90 pixels)
- Tower Ad: \$440 (180 x 340 pixels)
- Tile Ad: \$330 (180 x 192 pixels)
- Closing Banner: \$300 (1 available per edition, 610 x 90 pixels)

Total Cost \$ _____

Email a signed copy of this insertion order to:

advertising@ihsinfo.org

You will be invoiced after publication or you may pay in advance with credit card:

Payment Information

Name: _____

Card #: _____ Exp. Date: _____ Security Code: _____

Card Zip Code: _____

Signature: _____

Payment: Advertisers will be billed after publication of e-newsletter (net 30 days). Late payments may result in an interruption of consecutive ads or a suspension of advertising.

Cancellations: Cancellations made prior to closing dates are subject to 10% service fee based on individual placement cost. We cannot guarantee refunds on cancellations made after closing dates.