



## SoundBoard 2020 Insertion Order

### ADVERTISER

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website Landing Page: \_\_\_\_\_

### Ad to appear in bimonthly issue (circle one):

(Check all that apply)

- February: (artwork due: 2/3/20)
- April: (artwork due: 4/2/20)
- June: (artwork due: 6/4/20)
- August: (artwork due: 8/6/20)
- October: (artwork due: 10/5/20)
- December: (artwork due: 12/1/20)



### Ad Size

- Leading Banner 1: \$700 (1 available per edition, 610 x 90 pixels)
- Leading Banner 2: \$600 (1 available per edition, 610 x 90 pixels)
- Tower Ad: \$440 (180 x 340 pixels)
- Tile Ad: \$330 (180 x 192 pixels)
- Closing Banner: \$300 (1 available per edition, 610 x 90 pixels)

**Total Cost** \$ \_\_\_\_\_

### Email a signed copy of this insertion order to:

advertising@ihsinfo.org

You will be invoiced after publication or you may pay in advance with credit card:

#### Payment Information

Name: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Card Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_

**Payment:** Advertisers will be billed after publication of e-newsletter (net 30 days). Late payments may result in an interruption of consecutive ads or a suspension of advertising.

**Cancellations:** Cancellations made prior to closing dates are subject to 10% service fee based on individual placement cost. We cannot guarantee refunds on cancellations made after closing dates.