

2020 Editorial Calendar*

Issue	Editorial Theme*	Space Reservation Deadline	Material Submission Deadline	Mail Date	Digital Send Date
Jan-Feb-Mar	Tinnitus	Jan 24	Feb 6	Feb 26	Mar 2
Apr-May-June	Update Your Business Plan to Address This Disruptive Market	Apr 13	Apr 27	May 22	May 26
July-Aug-Sep	Cyber Security	July 2	July 16	Aug 13	Aug 17
Oct-Nov-Dec	Has Your Office Had Its Annual Check-Up?	Oct 26	Nov 9	Dec 3	Dec 7

*Editorial Themes and Mail Dates subject to change due to news cycle.

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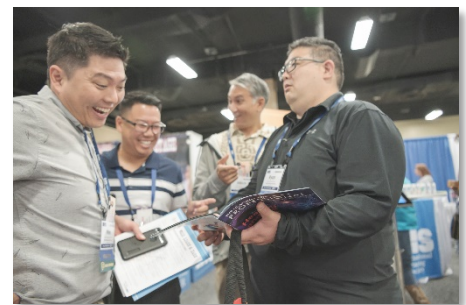
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Emailed in Digital Format

THP readers now share info even more easily as articles and news pieces are available through our new online version. IHS members receive their print copy every quarter but can view it sooner online and share our articles (and your advertisements) with the click of a button.

THP Supplement

THP has periodically produced and distributed a magazine supplement surrounding a particular theme. Ask us about opportunities we may have for the next *THP* supplement—a fantastic way to showcase your product or service.



*Reader Demographics: Based on an October 2015 Survey of *THP* Readers